

# ABHIMANYU KUMAR

Chawla Colony, Ballabgarh, Faridabaad, Haryana - 121004 \* 09560216995 \* abhimanyu825@gmail.com

## CAREER OBJECTIVE

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To secure a position where I can efficiently contribute my skills and creative abilities for the growth of the organization and enrich my profession.

## CORE COMPETENCIES

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- ♦ Goal Oriented
- ♦ Positive Outlook
- ♦ Analytical
- ♦ Excellent Time Management

## PROFESSIONAL EXPERIENCES

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### Meritzeal Marketing Solution Pvt Ltd., Bangalore, Karnataka

*Lead Generation Executive, Feb 2017 – June 2018*

- ♦ Generating leads using Online Search Engines like Eventegg, Eventamerica, 10Times, Tradeinfo, Google search for the decision maker of the Company
- ♦ Create email marketing campaigns to promote products or services.
- ♦ Ensure messages are sent in proper form and template.
- ♦ Proofread emails for clarity, grammar, and spelling.
- ♦ Develop a personalization strategy.
- ♦ Include specific graphics, incentives, and detailed descriptions.
- ♦ Send messages to those who have opted in for messages.
- ♦ Create database of emails for lead generation.
- ♦ Follow up on interested respondents.
- ♦ Coordinate and monitor the maintenance, integrity, and security of several databases.
- ♦ Develop and code the list segmentation for all direct and interactive marketing campaigns and communicate requirements to the primary database vendor.
- ♦ Use online market research and catalogue findings to databases.
- ♦ Compile and analyze statistical data using modern and traditional methods to collect

## EDUCATION

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### NITTE MEENAKSHI INSTITUTE OF TECHNOLOGY, BANGALORE

*Bachelor of Engineering in Electronics & Communication, May 2015*

- GPA: 7.58/10.0
- University: VTU
- Summer Internship : Core Java, SQL, Excel from JSpider, Bangalore.

### Lokmahavidalaya, Bihar

*Intermediate in Science, June 2011*

- BSEB Board
- 74.8 Percent

### H S Arap, Bihar

*Matriculation in Science, June 2009*

- BSEB Board
- 55.2 Percent

## TECHNICAL SUMMARY

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### Good Practical knowledge of CORE JAVA

- ♦ Inheritance
- ♦ Polymorphism
- ♦ Method Overloading and Method Overriding
- ♦ String
- ♦ Thread

### Good Practical knowledge of SQL

- ♦ Select
- ♦ Function
- ♦ Joins
- ♦ Subquery

### Good Practical knowledge of Excel

- ♦ Sorting
- ♦ Function
- ♦ Lookup
- ♦ Conditional expression

## TECHNICAL EXPOSURE

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**Language:** Java,SQL,Excel

**OS:** Window

**IDE:** Eclipse

**DB Application:** Oracle(11g),Mysql

## PROJECT AND TRAINING

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- ♦ Coin based mobile charger using solar tracking system.
- ♦ Completed Java course from Jspider.

## PERSONAL PROFILE

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**Date of birth:** 10/07/1993

**Father's Name:** Nawal Kishore Singh

**Marital status:** Unmarried

**Language Known :** English,Hindi

**Permanent Address:** Daldali road,Danapur Cantt, Patna ,Bihar-801503

**Declaration:** I hereby declare that the above mentioned information is true to the best of my knowledge and belief.

**Date:**

**Abhimanyu kumar**

**Place:**